

2026 FLOAT PARADE TERMS & CONDITIONS

All applicants must read the terms and conditions before submitting an application.

Annually, the anticipation builds as Broome gears up for the excitement and festivities of the Shinju Matsuri Float Parade. Whether you actively participate or eagerly spectate, if you're in Broome, you're part of the excitement! A cornerstone of the Shinju Matsuri calendar, the Float Parade showcases the vibrant diversity of the Broome community. The parade revolves around the theme - **Tidal Treasures** - Floats will be evaluated based on their unique interpretations of this theme, making it a delightful and engaging experience for both participants and onlookers alike.

If you have any submission questions, please contact

hello@shinjumatsuri.com.au

KEY DATES & TIMES

Sun 16 Aug Float Parade applications close

Sun 23 Aug 1pm: Floats including a vehicle arrive at Male Oval for vehicle safety check

Sun 23 Aug 2pm: Arrive at Male Oval for marshalling

Sun 23 Aug 3pm - 4pm: Float Parade

Sun 23 Aug 4pm - 5pm: Float Parade Awards & Celebration

CATEGORIES & PRIZE MONEY

Announced at the Float Parade Awards & Celebration

- Best Overall Award \$1,000
- Schools & Children Award \$500
(e.g. dance studio, school group)
- Community Group Award \$500
(e.g. volunteer group, cultural group)
- Business Award \$500
(for profit business)
- Novelty Award \$500

TERMS & CONDITIONS

Participant Well-being:

Ensure participants stay hydrated and sunsmart during the event. Water will be available along the route, but bringing a personal water bottle is recommended.

Event Schedule:

The event starts promptly at 3pm. Participants must arrive for marshalling at 2pm (1pm for

vehicles).

Theme:

The theme for the 2026 Parade is - **Tidal Treasures, Timeless Traditions** -Dive into the magic of Broome's coastal heritage with your float! Celebrate the treasures the tides bring—from sparkling seashells and shimmering shores to the timeless traditions, crafts, and stories that have shaped our community. This theme invites you to interpret the past in your own way, bringing landmarks, legends, and cherished customs to life in a vibrant parade that honors Broome's unique spirit and rich history.

Judging Criteria:

- Theme/Concept - How well does the float relate to the theme, including the level of creativity and originality of the idea
- Performance/Engagement - Overall showmanship: Participant composition, crowd engagement, musicality, timing and coordination.
- Craftsmanship - The executed design and quality of the constructed float (i.e. neatness, solid construction, working mechanics and achievement to detail)
- Public Appeal - Enjoyment of the float by the audience
- Children, youth and family engagement - The number of children participating in the float, creativity and effort.

Judges may withhold prizes, and their decisions are final. A breach of the code of conduct may result in disqualification and reimbursement of prizes.

Code of conduct:

Shinju Matsuri Inc stands for equality, respect and inclusiveness. This must be extended to all Entrants and Participants must act with kindness and respect.

Float Route:

Assembly point is at Male Oval, entry to the oval is off Carnarvon Street.

Route: Male Oval > Carnarvon St > Short Street > Dampier Terrace > Napier Terrace > Carnarvon St > Male Oval.

Float Requirements:

Floats must follow Shinju Matsuri Marshals' instructions at all times.

Strict adherence to the official route is mandatory.

Trailers are allowed but no one can sit inside while moving.

Windscreen view must not be obscured.

Speed limit must not exceed 8 km/hour.

Children on floats must have adult supervision at all times.

Open floats must have solid barriers around the vehicle's tray to prevent falling - ropes or bunting are not sufficient solid barriers.

Participants in open vehicles are recommended to be seated while moving.

Drivers must focus solely on driving and avoid other activities.

Maintain a safe distance when following pedestrian floats (5m)

All displays are limited to the dimensions specified in the submitted application form: 4.2m height, 2.5m width and 11m length.

Float height must not interfere with power lines or street signage and must not exceed 4.2m.

Items on vehicle floats must be securely tied down.
There should be no throwing of lollies, treats, gifts to onlookers whilst the float is moving.
Shinju Matsuri Inc. assumes no responsibility for Parade entrant safety.
Shinju Matsuri Inc recommends Float Parade entrants have their own insurance.
Road Regulations of the WA State Department of Transport apply.
Floats must be suitable for public viewing; floats that may cause offense or portray a political message may be subject to review.

Entry Process:

Each float/entry must have submitted an application form. Shinju Matsuri Inc. may reject applications and require true and correct applicant names. The person who submits the application should be contactable on the phone number provided in the application on the day of the event and agrees to be the liaison with the float parade organisers on the day.

Safety and Liability:

Shinju Matsuri Inc. is not responsible for damage or loss; insurance is the creator's responsibility.
Entrants agree to follow any instructions given by the Shinju Matsuri event team on the day.
Entrants agree to allow photographs of floats for publicity purposes.